

had seen the work he had done on other ladies in town, and I thought he was a genius because they looked fabulous for their ages," says Francine Newton, age 64. When the former Miss California traveled from her Florida home to **Dr. Sam Rizk's** Manhattan Facial Plastic Surgery office, she was thrilled at the prospect of restoring some of her youthful beauty.

People come from around the world to take advantage of Dr. Rizk's modified deep-plane facelift. While most facelifts simply stretch and tighten the face, his procedure creates a defined, sculpted and natural appearance. Dr. Rizk's facelift procedure modifications, which differ from the Superficial Muscular Aponeurotic System (SMAS) lift, include using an incision beneath the sideburn hair so the entire hairline does not need to be moved backwards. The 'deeper' sagging cheek fat pad is also relocated back to its original position under the cheek bone. With the neck, Rizk modifies the procedure by lifting the deep neck muscles parallel to the jawline and not towards the ear. Rizk says that this neck technique eliminates distortions and pleating that can be a byproduct of shorter scar lifts. He also hides tiny post-surgery scars in the ears so his patients can put their hair up without worry. "As we age, we lose volume in certain parts of the face," Dr. Rizk explains, "My facelift techniques lift and restore youthful volume, so my patients don't just look younger - they look more beautiful."

Every facial technique Dr. Rizk performs, from rhinoplasty, eyelifts, to face- and necklifts, is completely customized to the patient. He carefully evaluates each person, taking into consideration everything from their age to their underlying bone structure, before tailoring the lift to create the ideal look for them. For example, he might add a chin implant to enhance a facelift procedure for a patient with a small chin, or use a deeper and more modified lift on an older patient.

His artistic background as a sculptor has given Dr. Rizk an instinctive eye for beauty. As a double board certified facial plastic surgeon, he knows how to take advantage of the latest surgical techniques and equipment to give his patients a dramatically younger, yet completely natural appearance.

The results are immediate, and long lasting. Within a week of their surgery, patients can go back to work, resume their everyday activities, and put up their hair without any visible scars.

Newton left Dr. Rizk's office looking rejuvenated and feeling better about herself than she had in years."No one knows that I had a facelift—I had to tell them. My friends have never seen anything like what he's done for me."

Learn more about Dr. Sam Rizk, by visiting his website at www.drsamrizk.com. Schedule an initial consultation with Dr. Sam Rizk by calling his office at 212-452-3362.

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