

## Dr. Sam Rizk's Deep Plane Facelift Revolution: Demystifying Plastic Surgery's Most Controversial Procedure

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Since the first **facelift** was performed in the early 1900s, the procedure has undergone quite a few facelifts itself. Some have been good, some have been bad, and others have been straight-up ugly, but none could have been described as an industry disruptor—that is, until now. With the advent of the **deep plane facelift**, patients as young as 40 can get ahead of the aging process in a natural, low-impact way that allows them to bypass that middle-aged “filler phase” completely. Haute Beauty Expert, **Dr. Sam Rizk**, has been at the forefront of pioneering advancements in facial rejuvenation, including the deep plane facelift, providing patients with cutting-edge options for achieving a more youthful appearance. Starting to sound too good to be true? Buckle up, we're just getting started.



Photo Credit: Courtesy of Dr. Sam Rizk

## Revolutionizing Aesthetic Surgery with Precision, Speed, and Natural Results

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Renowned for his highly precise, hyper-personalized approach, Sam Rizk, MD, is the doctor at the forefront of the deep plane facelift. The New York City-based, double-board certified surgeon has personally developed a technique that lifts and tightens the face while repositioning loose jowls and fully restoring cheek volume, all while preserving blood supply to the skin (as opposed to older SMAS techniques that disrupt supply). Even better, Dr. Rizk's technique eliminates the need for messy drains and fast-tracks the healing process, ensuring that his patients are back to work and camera-ready in just two weeks. Add to that a sculptural, less-is-more approach that ensures a natural result, and it's no surprise why he draws an A-list clientele—many of them plastic surgeons themselves—from all over the world.

### Dr. Sam Rizk Redefines Aesthetic Trends

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“We used to think of the facelift as a way to turn back the clock, but technological advances have turned it into a preventative procedure,” says Dr. Rizk. “In the last 5 years alone, the average age of facelift patients in my practice has changed from 50 to 40, and most of it comes down to filler fatigue—they've simply had enough of repeated cosmetic tweaks. Patients want to look their best now instead of later, and they don't want an upkeep. A deep plane facelift is the answer.”



Photo Credit: Courtesy of Dr. Sam Rizk

We'd love to introduce Dr. Rizk to your discerning audience; he makes for an unparalleled interview. For more information on this and other procedures or to set up a time to chat, contact [melissa@kelzmedia.com](mailto:melissa@kelzmedia.com).

### **About Dr. Rizk**

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Sam Rizk, MD, FACS is an internationally renowned expert in the complex field of facial plastic and reconstructive surgery based in New York. He has written and lectured extensively on current concepts related to facelifts, **rhinoplasties**, **neck lifts**, and **other facial plastic surgery procedures**, and is frequently contacted by colleagues and worldwide media to offer his unique opinions. Named as one of New York City's top plastic surgeons, Dr. Rizk is a Fellow of the American Academy of Facial Plastic and Reconstructive Surgery.