

After perfecting their crafts under some of the industry's top masters, these beauty pros are about to hit wait-list status.

PLASTIC SURGEON

Samieh Rizk M.D., F.A.C.S.
NEW YORK, 212.452.3362

Instead of the more popular, less invasive facelifts, like the short-scar and the superficial muscular aponeurotic system (SMAS) lift, Rizk, 39, favors the deep plane technique, which lifts drooping fat pads back to their original home, just below the cheekbones. "It gives a more sculpted appearance," says Rizk, who has just opened a luxe surgery center on Park Avenue. "He treats patients with care and kindness," says cosmetic surgery consultant Wendy Lewis, who calls Rizk a "rising star" in the field.

HAIRSTYLISTS

Seb Bascle
PARIS, 33.1.48.78.05.80

Bascle created his first professional chignon at age 12 in a salon in his native Bordeaux. More recently, he put his talent for twisting to work at Moschino's spring 2007 show, his debut as head hairstylist backstage. Along with tending to clients in the privacy of their homes, Bascle brandishes his brush for advertising campaigns and editorial fashion shoots. The 35-year-old finds beauty in all types of tresses. "I even love dyed hair with big roots that you see on the street," he says. "Sometimes what we do is so technical, it's nice to shake it up."

Joaquin Hortal
THE RITA HAZAN SALON
NEW YORK, 212.734.4757

Before snipping a new client's hair, Hortal, 26, slyly checks her out as she walks through the salon door. His goal: to create a cut that flatters her body type. Petites, for example, get loads of layers so their coifs "won't weigh them down." Born in Palamós, Spain, Hortal moved to New York to assist at the Peter Coppola salon before landing his own chair at SoHo's Privé. A three-year veteran at Rita Hazan, he's enamored of "the way hair hugs the body," which explains his fondness for longer styles.

Mauricio Bermudez
ORLO SALON
NEW YORK, 212.242.3266

Upon graduation from beauty school, Bermudez, a Miami native, headed to Manhattan, where, after stints at Peter Coppola and Hiro Haraguchi, he joined Orlando Pita's salon in 2005. While the 25-year-old charges significantly less than his boss—\$200 versus Pita's \$800—he practices the same dry-cutting technique. "Working with Orlando has been the ultimate training ground. He's got a great sense of matching the

right hairstyle to people's personalities. When you get that right, you can make anyone feel like a superstar."

TRAINER

Lauren Goldberg
PEAK PERFORMANCE GYM
NEW YORK, 212.229.3670

A workout with Goldberg might mean tackling football prowlers—those big padded things that NFL-ers practice hitting—lifting heavy sandbags and dragging weighted sleds across the floor. "Switching up to something different is one of the best ways to get clients where they want to be," says the 27-year-old Denver native, who trains mostly men, including a few pro football players during the off season. "It also guarantees they'll never be bored."

DENTIST

Michael Apa D.D.S.
NEW YORK, 212.794.9600

A staunch opponent of the Chiclet trend, Apa takes into account the asymmetries of a patient's entire face before redesigning her smile. "Sticking symmetrical teeth into an asymmetric face just looks wrong," says Apa, 30,

