

# Nip Talk

By Wendy Lewis, The Knife Coach®

## Q What is the newest method for skin tightening and wrinkle smoothing?

**A** If you're considering a quick fix for your face without downtime or surgery, the Pellevé Wrinkle Reduction System may be just the ticket for you. In less than an hour, Pellevé safely and effectively treats fine lines and wrinkles with virtually no discomfort and you can wear makeup right away! In just a single treatment session, you can be on your way to firmer, tighter skin with results that can last up to six months.

Pellevé is a simple treatment performed in your doctor's office. The device delivers constant, gradual energy to the skin, causing heat to build up where the skin and fat layer meet. The increasing heat modifies collagen bundles deep under your skin, causing them to contract and stimulates the growth of new collagen over time for a noticeably firmer skin tone and texture. BOTOX® Cosmetic or Dysport® can enhance the results of your Pellevé treatment and help the effects last longer. [www.pelleve.com](http://www.pelleve.com).



Courtesy of Dr. Antonio Rusciani

## Q What is a stem cell facelift?

**A** The dated look of a too tight facelift is circa 1980 by today's standards. New ways of looking at facial aging coupled with the use of fat transfer with facelift surgery are generating tremendous renewed interest among cosmetic surgeons everywhere. New York Plastic Surgeon Dr. Sam Rizk is one of the first surgeons to work with a new advanced technology in fat grafting, the PureGraft® System from Cytori. This system provides state-of-the-art preparation of fragile adipose tissue to ensure high quality tissue for grafting.

With the addition of specialized mechanical delivery devices,

he is able to concentrate on aesthetic sculptural outcomes in the face with more precision than currently available methods. A Stem Cell Facelift is a two-part procedure; a traditional facelift plus fat grafting, where your own fat (harvested from the tummy or hips) is injected into facial areas that need fullness. The facelift addresses sagging neck and jowls plus the fat grafting adds volume loss to fill out depleted areas.

"Using your own fat is superior to synthetic fillers, says Dr. Rizk, because it lasts longer (50 percent of the injected fat lasts for five years) and because it is the patient's own tissue, there is no risk of allergic reaction." There is also evidence that fat contains adult stem cells, so Dr. Rizk believes that fat transfer may also enhance the skin's metabolism to rejuvenate skin. In the long-term, they encourage cells to regenerate younger skin. [www.puregraft.com](http://www.puregraft.com).

## Q What are some of the hottest beauty products for summer—from head to toe?

**A** From Palm Beach, Anushka Skinny Caffe Latte Body Crème (\$46) and Anushka Cappuccino Thigh Scrub (\$29) may sound and smell like the latest Starbucks creation, they are actually body contouring treatments that use caffeine to combat cellulite—with the froth but sans the calories. I/S Clinical Active Serum (\$122) is a multi-purpose formula designed to generate rapid improvement in skin quality and texture of the face, neck and décolletage. It contains potent botanicals from sugar cane, bilberry, willow bark, mushroom extracts and arbutin, it absorbs deeply into your skin to retexturize and brighten.

For the ultimate in sun protection this summer, try Moisture-lock Sunscreen SPF 30 featuring Lumiblock technology. The dual formula of this 100% physical sunblock helps prevent hyperpigmentation as it moisturizes and protects skin from wrinkle and cancer causing UV rays (\$60). **M**

Mann About Town readers get 15% discount at [www.anushkaonline.com](http://www.anushkaonline.com) (Enter Promotional Code—MANN at checkout).

Wendy Lewis is President of Wendy Lewis & Co Ltd, Global Aesthetics Consultancy, the author of 10 books including *Plastic Makes Perfect* (Orion), and Founder of [www.beautyinthebag.com](http://www.beautyinthebag.com) and [www.wlbeauty.com](http://www.wlbeauty.com). She conducts private image enhancement consultations by appointment and phone in NY, London, and Palm Beach. Contact her at [wl@wlbeauty.com](mailto:wl@wlbeauty.com).

