

The Woman to See About Your Face

Melinda Farina, known as the Beauty Broker, sends Hollywood actresses and everyday women to doctors around the globe. In her world, the knives are always out.

By Jacob Bernstein

Mr. Bernstein interviewed more than 20 people for this article. He has not had any work done. Yet.

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Imagine this: You are a person of a certain age who is bothered by the sagging skin on your neck.

On Instagram, an image of the newly rejuvenated Kris Jenner jumps out at you.

For as long as she and the Kardashians have been famous, their faces have made an argument against the idea that God created us as we should be.

But now, Ms. Jenner looks dewier than her daughters. Even if you lament the family's effects on American culture, it is hard not to admire the surgical handiwork of Steven M. Levine, a famed Park Avenue doctor who Ms. Jenner readily names as the one responsible for her face-lift.

Unfortunately, you cannot get a consult. An automated voice message at Dr. Levine's office states that he is accepting new patients only via referral.

You might, at this point, head to Reddit and look through scores of reviews for other plastic surgeons whose patients walk away pleased with what they regard to be a similar result.

Or you might schedule an appointment with Melinda Farina, a 44-year-old former dental assistant who over the last decade has become one of the most significant players on the plastic surgery scene.

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