

Mouthing Off: Inside Dr. Sam Rizk's Signature Lip Lift

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Photo Credit: Dr. Sam Rizk

The procedure that's redefining the modern pout, no filler required.

The New Shape of a Classic

For years, lip filler has dominated the aesthetics conversation. But as beauty trends move away from overfilled and exaggerated, a new philosophy is emerging: one that favors structure over size, precision over plumpness. At the forefront of that shift is New York facial plastic surgeon [Sam Rizk, MD, FACS](#), whose signature Lip Lift delivers a timeless, natural-looking alternative to traditional enhancement.

Subtle Redefinition

"Lips are central to facial harmony, so modifying them is not about changing how someone looks," says Rizk. "Instead, it's about restoring proportion so the features work together beautifully."

Unlike filler, which adds temporary volume, Dr. Rizk's approach subtly repositions the upper lip to restore youthful balance and definition. His refined technique shortens the space between the nose and the philtrum (aka the upper lip), revealing more of that pillowy pink while enhancing the natural curvature of the mouth. The result: lips that appear softly lifted, structured, and effortlessly in sync with the rest of the face.

Architecture Over Augmentation

“The goal isn’t to create a new lip, it’s to reveal the one that’s been hidden by time or anatomy,” Rizk explains. “When done right, it’s nearly undetectable. Patients simply look fresher, more balanced, and more expressive. What sets Dr. Rizk apart is his meticulous attention to proportion. Each lift is customized to the millimeter, ensuring that the upper lip projects just slightly beyond the lower, the lower lip remains defined but not exaggerated, and both align seamlessly with the eyes and nose. True to Rizk’s ethos as a surgeon, “this procedure is about architecture, not augmentation,” he says.

For more information, visit **Dr. Sam Rizk's** social media: